



ANNUAL REPORT
2013–2014



Canterbury Horticultural Society



OUR VISION

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To be recognised nationally and internationally for leadership and excellence in developing horticultural activities which positively change the way people live, work and play

CANTERBURY HORTICULTURAL SOCIETY



*The Canterbury Horticultural Society is
New Zealand's largest and most active gardening group.
The Society celebrated its 150th anniversary in 2011.*

Interactive Horticulture

Helping members to learn about horticulture is a key aim of the Society. Talks, lectures, workshops, specialist circles and practical demonstrations form the basis of our education programme.

Tours

The Horticulture Centre

Located in South Hagley Park, the Centre is used regularly for Society activities. Horticultural shows, craft and trade exhibitions and many community groups also hire the venue for their events.

Specialist Circles

Daffodil • Begonia • Fruit & Vegetables • Chrysanthemum
Fuchsia • Floral Art

Affiliate Members

*New Zealand Alpine Gardens Society, Avon Bonsai Society
Christchurch Beautifying Association, Cactus & Succulent Society
Canterbury Camellia Society, Canterbury Flower Arrangers
Canterbury Herb Society, Friends of the Botanic Gardens
Garden City Trust, Good Gardeners Association, New Zealand Lily Society
Canterbury Orchid Society, Canterbury Rhododendron Society
Canterbury Rose Society, Summit Road Society*



It is my privilege and pleasure to present the Annual Report for the 1 July 2013 -30 June 2014 financial year. The smaller Board on which each member has accepted responsibility for their own specific portfolio has now been working for two years and is proving a successful move for the Society. Our finances have not continued the upward trend we saw last year due to a number of factors; loss of income as several of our renters have moved on, the lower numbers attending All About Gardening due to the parking hassles, the major disruption caused by the building of the Cricket Pavilion and because we did not seek donations this financial year. Details of our financial performance and position can be found later in this document.

PRESIDENT'S REPORT



The hard work and effort put into maintaining the Society's budget and financial controls by Alan Jolliffe and his Committee deserves our grateful thanks and appreciation. I also thank Alan for his continued successful contribution to keeping our new Strategic plan in motion.

Athol McCully has done excellent work in his supervision of our building during the construction of the Cricket Pavilion, not an easy task. He has sourced trees for our Alhambra Gardens in New Regent Street and has done major work with his Rotary Club in planting up the baskets outside Ballantynes. I thank him sincerely for the time and energy he gives to the Society.

Special thanks to Annette Hill who has stepped down from the Board and her position as Garden Club Representatives President. She has contributed so much of her time helping in the office, setting up our display at the A & P Show and is to be congratulated for her part in winning double Gold at the Ellerslie International Flower Show this year. Her input has been invaluable.

Ray King has continued to lead our new-look Education Committee with new innovations in our Winter Speaker series, Interactive Horticulture and Special Skills workshops she and her committee have organised. Ray has been involved with Annette in the A&P Show and also deserves congratulations for her part in winning double Gold at this year's Ellerslie International Flower Show.

Margaret Swords joined the Board this year and took over the task of leading our Events Committee early in 2014. Her first major event was the successful Mid-Winter Lunch held off-site at the CPIT Visions Restaurant. Much more is planned for the next few months which we hope will be well supported by members.

Thanks also to Dagmar (Daggie) Goeke who joined our team this year and has been involved in improving our website and Facebook communications. Daggie's professional career commitments have increased significantly, leading to her resignation from the Board.

Activities

Our established activities such as All About Gardening, the Spring and Summer Garden Awards, Junior Gardeners, annual Garage sale and Quiz continued with good support by both members and volunteers. The Ramblers farewelled Warwick Scadden as co-leader in December, but the walks continued. The Edible Garden Awards were held again with Lyttelton-Diamond Harbour Community Board following the Shirley-Papanui Board's initiative in 2013. Another members' only night was held at Oderings.

We exhibited at the A&P Show and at the Ellerslie International Flower Show where the CHS won double Gold and our Begonia Circle won Gold and Silver medals. We ran 8 tours very successfully as part of the "Ellerslie experience".

The Barnett Memorial Lecture was a very informative illustrated talk by Harold Koopowitz.

Our volunteers continued grooming the baskets outside Ballantynes while another group set up our Spanish style Alhambra gardens in New Regent Street designed and supported by landscape architect Robert Watson. We have continued our support for the Daffodil Spring and Chrysanthemum Shows with Garden Clubs also contributing.

Our tours programme is being rebuilt under the able leadership of Freda Hunter and Gail Scrivener. All were well planned and the feedback from participants rated them as very enjoyable, informative and good value for money.

This year sees the introduction of new awards. As well as the Kowhai awards for service from our volunteers, we are adding The John Taylor Award for Leadership in Horticulture (one recipient) and an Award for Outstanding Horticulturalist (five recipients). These new categories are not confined to our members only but are open to members of the wider community in recognition of their contribution to horticulture in the city.

I wish to advise members that the Society has been approached by a party interested in purchasing the Horticultural Centre. A formal offer is expected shortly. Although negotiations are only about to commence, every endeavour will be made to accommodate the needs of the Society in any sale, which will include negotiation of a possession date to cause the least disruption to Society activities.

Two women are smiling in front of a wall displaying various garden tools, each with a numbered tag. The woman on the left has short white hair and is wearing a red top. The woman on the right has short grey hair, wears glasses and a blue top, and has a beaded necklace. The tools on the wall include a saw (4), a pitchfork (10), a trowel (11), a shovel (12), a pruning shears (13), a hand saw (14), a rake (19), a shovel (22), a trowel (23), a shovel (24), a shovel (25), and a shovel (26). A potted plant is visible on the right.

Our strategic plan has been to move towards “doing” horticultural things rather than just “talking” about them, and with this in mind, the Board has been actively seeking suitable alternative accommodation for the Society. Discussions have been held with CERA regarding the possible use of land for new bespoke premises with an adjacent parcel of land over which the Society may have stewardship rights for maintaining community gardens, demonstration gardens, and orchards, etc. However, to date nothing has come to fruition, and we have taken positive steps to endeavour to develop “closer horticultural relations” with the CCC Botanic Gardens team to explore other options. We will keep members advised of developments.

A man with short brown hair, wearing a dark blue polo shirt and dark trousers, is kneeling in a garden bed. He is smiling and looking towards the camera. In front of him is a large, healthy green plant, possibly a cabbage or lettuce. The garden bed has white borders and other plants in the background.

Community Organisations such as the Christchurch City Council, the Christchurch Garden City Trust, Halswell Quarry Park, continued to receive advice and support from the Society.



Acknowledgements

The input and expertise of our many volunteers is so important to the smooth running of our Society and I express sincere thanks and appreciation to you all.

In particular I thank the following members for their contributions:

DAVID ADAMS

Quiz Night, Junior Gardeners
Spring Show

RUTH BIRD

Garage Sale, Office Support, Volunteers
All About Gardening

MICHAEL COULTER

All About Gardening, Ellerslie International Flower Show,
Edible Gardens and Garden Awards, Spring and Summer Shows

NEIEL DRAIN

Edible Gardens, Spring and Summer Gardens

ANNETTE HILL

Garden Club Reps President,
Ellerslie International Flower Show, A&P Show

FREDA HUNTER

Office support, All About Gardening

RAY KING

Newsletter, Education, A&P Show
Ellerslie International Flower Show,

ATHOL MCCULLY

Hanging baskets @ Ballantynes
Alhambra Gardens

My sincere thanks go to our office staff, Tony, Liz, Emma, and our contractors Gail, Freda and Rowena who have had to work under very trying conditions, especially in the last few months. I thank them for their patience in these difficult times, and apologise for the dust and mud they must contend with every day.

My appreciation goes to all members of the Board who have worked so well as a team for the benefit of the Society. They have all made my position of President so much easier and enjoyable. A special and sincere thank you to Alan Jolliffe for his expertise and support as Vice President.

The support of our sponsors identified on the back of this report, is so important to our continued growth. We thank them with sincere gratitude.

With the challenges facing us in regard to our building and in finding a suitable way to replace the Ellerslie International Flower Show the future presents so many exciting challenges and possibilities. The enthusiasm and expertise within the CHS makes me optimistic about our collective ability to meet the challenges and to seize successfully the opportunities that will unfold.



A handwritten signature in black ink that reads "Peacock." with a stylized flourish at the end.

Elizabeth Peacock
President's Report August 2014

FINANCIAL PERFORMANCE



The accounts for the 2014 financial year show a net surplus before depreciation of \$10,965 which reduces to a loss of \$26,886 after depreciation and appropriations. It represents a return to more “normal” operating conditions after an extraordinary year in 2013 when net tours income was at an all-time high and the Hagley Centre enjoyed a consistently high level of patronage due to the dearth of such central city facilities in the immediate aftermath of the 2011 earthquakes.

The lower net income of \$3,452 reflects a fall in hire rental income of \$20,920 and the Board’s decision to allocate all of the Administrator’s salary to this cost centre in order to track more closely the actual costs of each of the Society’s activities. Similarly the net cost of our communications increased by \$12,458 due entirely to the allocation of our Communication Manager’s salary to this activity.

Net tour income was down significantly at \$10,401 due to a temporary cessation of tours in early 2013 in the wake of Freda Hunter’s resignation as Tour Manager. Since then Gail Scrivener has taken over as Tour Manager and Freda has taken on an overview & mentoring role as we rebuild the tour programme. It is unlikely however that we will achieve in the near future the financial return we enjoyed in 2013 due to our ageing membership, reduced disposable incomes and increased competition in the tourism industry.

Overhead costs reduced by \$39,329 due mainly to the re-allocation of some salaries mentioned earlier supported by lower expenditures in the areas of advertising, computer fees, consultancy, insurance, legal costs, and stationery.

Investment Portfolio Management

The Society’s portfolio of financial investments has been managed on an

ad hoc basis in recent years. Following a Board review of our investment policy a new approach was taken. Firstly we identified a number of key objectives:

- To maximise the total long term income that can be provided by the portfolio subject to capital growth requirements and maintaining a prudent level of portfolio risk
- To maintain a high level of liquidity at all times within the portfolio
- To ensure a diversification of equity holdings by industry and country
- To insulate the portfolio as much as possible from exchange rate risk exposure

Secondly we determined that the portfolio required the constant attention of a professional fund manager and after presentations from three providers the Board engaged ANZ Private Bank. (ANZ is the Society’s current bank).

Undertaking this restructuring created an initial capital loss, which was offset by higher investment income, largely due to a change in accounting policy in which investments are recorded at market value. The resultant outcome was a one-off unrealised gain of \$9,769.

ANNUAL PERFORMANCE MEASURES 2014

We have introduced this section to demonstrate the range and number of activities hosted by the Society or achieved by our members in the past financial year:

Shows – 2

Garden Tours – 14

Newsletters – 11

Community Projects – 3

External Hires – 392

9 per week in the 10 month active period

All About Gardening Sessions – 20

Ellerslie International Flower Show Medals – 3 Gold

includes Begonia Circle

Awards – 8 1 to Neil Drain, 6 Kowhai, 1 Silver Service

Edible Garden Awards – 39

31 to Shirley/Papanui 8 to Lyttelton/Mt Herbert

Volunteers – 53

Interactive Horticultural Sessions – 2

Social Events – 26 *includes Ramblers*

Lectures – 3

Membership

Single – 499

Double – 130

counted as one membership

Garden Clubs & Affiliates – 71

Honorary & Life – 17

Cost examples

Listed below are some specific costs relating to the running of the Society. They are documented here to give members an insight into how seemingly small items can become quite significant over the full year.

Hagley Centre Cleaning (includes materials) – \$24,955

Hagley Centre Insurance – \$22,412

Hagley Centre Power – \$18,179

Printing (mainly the newsletter) – \$3,738

All About Gardening – \$5,043

Accountancy – \$12,761

Stationery – \$2,019



Financial Summary

19 August, 2014

FINANCIAL SUMMARY



Summary Statement of Financial Performance *For Year Ended 30 June 2014*

Income	2014	2013
Communications	(22,424)	(9,966)
Education	6,598	8,534
Hagley Centre Rental	3,452	48,248
Investment Income	69,253	56,442
Member Subscriptions	26,722	27,263
Other Income	4,607	18,169
Society Activities	9,706	8,164
Tours	10,401	53,075
Net Income	108,315	209,929
Operating Expenses		
Administrative Wages	44,814	67,924
Administration & Financial Expenses	52,537	68,756
Depreciation	39,036	38,669
Total Operating Expenses	136,387	175,349
Net Operating (deficit) /surplus for period	(28,072)	34,580

Summary Statement of Financial Position *As at 30 June 2014*

Society Equity	2,007,082	2,035,153
Current Liabilities	41,108	22,119
Non-Current Liabilities	-	-
Total Funds Employed	2,048,190	2,057,272
<i>Represented by:</i>		
Non-Current Assets	1,963,976	1,896,934
Current Assets	84,214	160,337
Total Assets	2,048,190	2,057,272

Summary Statement of Movements in Equity *As at 30 June 2014*

Equity at the Beginning of the Year	2,035,153	2,000,573
Net Operating (deficit) / surplus for the period	(28,072)	34,580
Revaluation Reserve (decrease) / Increase	-	-
Equity at the End of the Year	2,007,081	2,000,573

Notes

- The full financial statements from which these summary accounts have been derived were authorised for issue on 19 August 2014.
- The specific disclosures included in the summary financial statements have been extracted from the full financial statements.
- The full financial statements of Canterbury Horticultural Society Inc for the year ended 30 June 2014 was audited and received an unmodified audit opinion on 19 August 2014.
- A full understanding of the Canterbury Horticultural Society Inc's financial performance and position cannot be gleaned from the summary statements. There have been changes in accounting policies in the current year relating to the valuation and income recognition of investments. Copies of the full statements are available on request by emailing office@chsgardens.co.nz
- Reporting entity: Canterbury Horticultural Society Inc is an Incorporated Society. The financial statements of the Canterbury Horticultural Society Inc are general purpose financial statements which have been prepared according to generally accepted accounting practice.
- Events post balance date: There have been no significant events since balance date.

THE BOARD



Alan Jolliffe



VICE PRESIDENT / FINANCE

Currently Operations Manager for the College of Engineering at the University of Canterbury, Alan has held senior management positions in Local Government, Tertiary Education and the NZ Historic Places Trust. He is also Chairman of Te Kohaka o Tuhaitara Trust, the Music Centre of Christchurch, Christchurch Garden City Trust and a member of several professional organisations. He is a previous Curator of the Christchurch Botanic Gardens, Chairman of the Royal NZ Institute of Horticulture, Chairman of the Canterbury Conservation Board and President of the Canterbury Horticultural Society.

Annette Hill



VOLUNTEERS, MEMBERSHIP & EDUCATION

Member of Springston Garden Club and President for 2012/2013. Annette is a retired primary school principal and her main interests are gardening, biking, Tai Chi, cooking and reading.

Athol McCully



PROPERTY

Athol worked as a Plant Pathologist with the Ministry of Agriculture & Fisheries for 11 years. He owned and operated a wholesale and retail nursery in Levin before establishing McCully's Garden Centres in Christchurch, which at its peak had 4 outlets. He was National President of New Zealand Nurserymen's Association 1991 – 93 and Executive of the Association from 1984 – 95. An elected Honorary Life Member of the Nursery & Garden Industry Association, he was also President of Rotary Club of Christchurch South from 1995-96. He currently works as a Business Broker.

THE BOARD



Elizabeth Peacock



PRESIDENT

Honorary life member of the Society, recipient of a Christchurch Civic Award for services to Horticulture, Elizabeth is also Vice Chair of the Garden City Trust, past President of the Garden Club Reps Committee, past President and current committee member of the Avonhead Garden Club and co-leader of the CHS Ramblers. Elizabeth is a retired primary teacher and reading consultant.

Dagmar Goeke



MARKETING & COMMUNICATIONS

Born and bred in Germany, Dagmar (Daggie) has a Master in Molecular Life Sciences and a PhD in Molecular Biology. From 2011 she has worked for Landcare Research as an Ecological Geneticist on the Biodiversity and Conservation Team ('Beating weeds using biological control, and conservation of threatened species in NZ').

Maggie Swords



EVENTS

Maggie has always been interested in plants, especially decorative gardening being persuaded some twenty years ago to enter her garden in a competition. Her latest success is espaliering fruit trees. As well as a CHS board member Maggie is a judge for both CBA and Community Pride.

Ray King



EDUCATION

Ray is a retired primary school principal and secretary of the CHS Garden and Floral Art representatives' committee. An interested flower gardener who also enjoys the benefits of growing vegetables, fruit and micro greens in a small city garden. She is past president of Ikebana International Christchurch Chapter and secretary of the Sogetsu Teachers' Christchurch Branch.



SPONSORS AND SUPPORTERS

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**CHRISTCHURCH CITY COUNCIL
TRANSITIONAL PROJECTS UNIT**

ALLWOOD TREES

AURICLE

ODERINGS GARDEN CENTRES

PARKSIDE LIMESTONE QUARRY

ROBERT WATSON LANDSCAPE ARCHITECT

POTTERY WORLD

SOUTH HORT

URBAN PAVERS

WAIMEA NURSERIES

WESTPAC

WWW.CHSGARDENS.CO.NZ

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