


CANTERBURY HORTICULTURAL SOCIETY

**ANNUAL REPORT 2012 – 2013**



*Canterbury Horticultural Society*

## OUR VISION



*To be recognised nationally and internationally for leadership and excellence in developing horticultural activities which positively change the way people live, work and play*

# CANTERBURY HORTICULTURAL SOCIETY



*The Canterbury Horticultural Society is  
New Zealand's largest and most active gardening group.  
The Society celebrated its 150th anniversary in 2011.*

## **Interactive Horticulture**

Helping members to learn about horticulture is a key aim of the Society. Talks, lectures, workshops, specialist circles and practical demonstrations form the basis of our education programme.

## **The Horticulture Centre**

Located in South Hagley Park, the Centre is used regularly for Society activities. Horticultural shows, craft and trade exhibitions and many community groups also hire the venue for their events.


## **Specialist Circles**

Daffodil • Begonia • Fruit & Vegetables • Chrysanthemum  
Fuchsia • Floral Art

## **Affiliate Members**

*New Zealand Alpine Gardens Society, Avon Bonsai Society  
Christchurch Beautifying Association, Cactus & Succulent Society  
Canterbury Camellia Society, Canterbury Flower Arrangers  
Canterbury Herb Society, Friends of the Botanic Gardens  
Garden City Trust, Good Gardeners Association, New Zealand Lily Society  
Canterbury Orchid Society, Canterbury Rhododendron Society  
Canterbury Rose Society, Summit Road Society*





It is my pleasure and privilege to present the annual report for the 1 July 2012 – 30 June 2013 financial year. The Society has enjoyed a significant period of historical and developmental change with the adoption of a new constitution, a strategic plan and a smaller Board in which members have accepted responsibility for specific portfolios.

Underpinning these changes has been a notable turnaround in our financial position from a net loss of \$166,186 in 2012 to a net surplus of \$34,580 in 2013.

Details of our financial performance and position can be found on page 13 of this report.

## PRESIDENT'S REPORT



I thank Alan Jolliffe and the Finance Committee he leads for the hard work and effort expended on tightening the Society's budgets and financial controls. Alan was also a major contributor to the new strategic plan. In a similar vein I acknowledge and thank the Hon Jim Anderton for his contribution in his Sponsorship and Funding portfolio, particularly for his work on the donations and bequest programmes. It is appropriate at this point to thank our members most sincerely for their magnificent response to the donations programme which raised \$14,387.

I thank Athol McCully who has embraced the Property portfolio supervising the maintenance and integrity of the Hagley Centre, including the pending earthquake repairs. Athol has acted as the Society's spokesperson in respect of Canterbury Cricket's proposal for the Hagley Oval. Under his leadership the Society has maintained a neutral stance on the issue subject to the protection of members' safety and access to the Centre.

Annette Hill acquired the Events and Membership portfolio in addition to her role as President of the Garden Club and Floral Art Reps Committee, with the Garden Clubs providing much voluntary support for our shows, the Festival of Flowers and the Ellerslie Flower Show. I thank her and the volunteers for all their contributions.

Ray King has led the Education portfolio which features new workshops, fruit tree planting in two schools and the planting of cherry blossoms and daffodils at Addington School. Carole and Jim Anderton, supported by students from CPIT's School of Architecture have overseen the development of berry gardens and orchards at West Spreydon and Rowley Schools. It is hoped that these initiatives will lead to a city-wide programme especially in lower decile schools where access to high quality organically grown food can help meet pupils' nutritional requirements.

## Personnel Changes

The resignations of Shirley Russ (Manager), Freda Hunter (Tour Manager) and the sad and sudden passing of long serving Administrator Helen Wilson created significant problems at operational level.

The Board is indebted to the support of several volunteers during this period. Subsequent appointments of Tony Kunowski (Manager) and Liz Parder (Administrator) have created a friendly and efficient office environment and we can now look forward to improvements in every facet of our operations.



## Activities

Existing activities such as All About Gardening, the Spring and Summer Garden Awards, the Ramblers, Ellerslie Flower Show and Tours, Junior Gardening, annual Garage Sale and Quiz Night were all well attended and supported by volunteers and members. The biennial Margaret Watling event, themed “Creative Edge”, was held in conjunction with the Festival of Flowers and involved an inspiring demonstration and workshop.

New activities included the Edible Garden Awards initiated by the Shirley/Papanui Community Board, Members’ Night at Oderings Nursery and our exhibit at the Canterbury A&P Show.



## Tours

Following long serving Freda Hunter's resignation as Tour Manager we have reorganised and expanded our tour operations. Freda has taken on the role of Tour Director to provide a strategic overview of our annual tours programme and Gail Scrivener has been appointed as Tour Manager which has an operational focus. Patsy Tainui is the first Tour Leader to be appointed in this new structure. Details of proposed tours may be found on the Society's website.



## Community

The Society continues to provide advice and support to a number of community organisations such as Christchurch City Council, Christchurch Garden City Trust, Halswell Quarry Park and Orton Bradley Park.

We are currently building relationships with several groups that have arisen in the wake of the devastating earthquakes since September 2010. These include the Ministry of Awesome, Life in Vacant Spaces and Greening the Rubble.



## **Acknowledgements**

The Society relies heavily on the voluntary inputs of time and expertise of its members and I take this opportunity to thank all those who have contributed in this way over the past year.

I wish to thank the following members in particular:

### **DAVID ADAMS**

Quiz Night, Kidzone@Ellerslie  
Junior Gardeners

### **NEIEL DRAIN**

Spring & Summer Shows, Edible Garden Awards

### **MICHAEL COULTER**

Spring & Summer Shows, All About Gardening  
Edible Garden Awards

### **RUTH BIRD**

Membership Database, Volunteers  
Garage Sale

### **FREDA HUNTER**

All About Gardening, Office Support

### **ANNETTE HILL**

Membership Database, Members' Night at Oderings

### **RAY KING**

Membership Database, Newsletter Revamp

### **CAROLE ANDERTON**

West Spreydon & Rowley Schools  
Orchards/Gardens



I reiterate my deep appreciation and thanks to the Board members and it is with considerable regret that we have accepted the resignations of long term Vice President and past President Ross Beaumont and the Hon Jim Anderton, whose experience and advice has been invaluable.

Finally I express the Society's gratitude and appreciation of the support of our sponsors who are identified on the rear cover of this report. We very much value these relationships and we will be looking to formalise these as part of a structured sponsorship programme in the new financial year.

Although we face both short term and longer term challenges with the current building I believe that the Society has entered a new phase of development and I am extremely optimistic that we have the people, resources and will to make good things happen in our city and province.



A handwritten signature in dark ink, reading "Peacock." with a stylized flourish at the end.

Elizabeth Peacock  
*President's Report August 2013*

## FINANCIAL PERFORMANCE



**The Society suffered losses in 2010/11 and 2011/12 due to investment losses and excessive operating costs.**

**The new Board adopted a very conservative approach to managing the Society's affairs in the 2012/13 financial year whilst ensuring current or improved services to members.**

**The end result is a surplus of \$34,580. There are some one-off gains in salary savings of \$31,737 and smaller savings in other areas of our operations. The surplus has been invested to increase our investments.**

The most pleasing aspect is the members support to our request for donations with members giving over \$14,500 during the year. This living gift is warmly received and we will continue to accept donations for our operations and for special projects in the future.

The Hagley Centre traded very well this year generating an increase in income of \$26,981, largely due to increased hireage reflecting to a degree the shortage of similar facilities in the inner city area. Our Tours programme was also well supported with income increasing by \$42,886 and this provides a strong platform for future growth.

Investments continue to provide us with income but the current low interest rate regime has reduced this income source and this provides a real challenge to operate as efficiently as possible. Additional activities will be curtailed until interest rates increase or we widen our income sources via sponsorship and funding.

Of continuing concern is the level of subscription income which reflects the size of our membership base. This year's figure reflects two things, members resigning and a slow growth in obtaining new members. The expansion and rejuvenation of the Society's membership is a major challenge in the years ahead.

Our new budget for the 2013-2014 financial year reflects investment in our future directions to ensure we provide great experiences for our members and potential members. Our programmes and activities are vital for the participants and for the greater Christchurch community.

We are still maintaining a conservative approach to our financial management to ensure a continual improvement in our financial position but future surpluses are unlikely to be as dramatic as this year.

## FUTURE DIRECTIONS



We have developed four strategic directions for the Society to improve services and over time increase revenue. Some things we have already started.



### DIGITAL

A creative digital world of gardens and gardening.



### TOURISM

The promotion and leadership of garden tourism.



### INTERACTIVE

Smart interactive gardening, learning events and activities.



### SUSTAINABLE

Sustainable open gardens, displays and allotments.



# Financial Summary



*29 August, 2013*

# FINANCIAL SUMMARY



## Summary Statement of Financial Performance *For Year Ended 30 June 2013*

<b>Income</b>	<b>2013</b>	<b>2012</b>
Communications	(9,966)	(9,220)
Education	5,567	1,529
Hagley Centre Rental	14,579	(12,403)
Investment Income	56,442	62,977
Member Subscriptions	27,263	24,679
Merchandise Sales	2,967	3,058
Other Income	18,169	6,363
Society Activities	6,664	(6,406)
Tours	53,075	10,187
<b>Net Income</b>	<b>174,760</b>	<b>80,764</b>
<b>Operating Expenses</b>		
Administrative Wages	67,924	99,661
Administration & Financial Expenses	72,257	147,290
<b>Total Operating Expenses</b>	<b>140,181</b>	<b>246,951</b>
<b>Net Operating (deficit) /surplus for period</b>	<b>34,579</b>	<b>(166,187)</b>

## Summary Statement of Financial Position *As at 30 June 2013*

Society Equity	2,035,153	2,000,574
Current Liabilities	22,119	91,241
Non-Current Liabilities	-	-
<b>Total Funds Employed</b>	<b>2,057,272</b>	<b>2,091,815</b>
<i>Represented by:</i>		
Non-Current Assets	1,896,934	1,975,605
Current Assets	160,337	116,210
<b>Total Assets</b>	<b>2,057,272</b>	<b>2,091,815</b>

## Summary Statement of Movements in Equity *As at 30 June 2013*

Equity at the Beginning of the Year	2,000,574	3,682,033
Net Operating (deficit) / surplus for the period	34,579	(166,186)
Revaluation Reserve (decrease) / Increase	-	(1,515,273)
<b>Equity at the End of the Year</b>	<b>2,035,153</b>	<b>2,000,574</b>

## Notes

1. The full financial statements from which these summary accounts have been derived were authorised for issue on 19 August 2013.
2. The specific disclosures included in the summary financial statements have been extracted from the full financial statements.
3. The full financial statements of Canterbury Horticultural Society Inc for the year ended 30 June 2013 was audited and received an unmodified audit opinion on 15 August 2013.
4. A full understanding of the Canterbury Horticultural

Society Inc's financial performance and position cannot be gleaned from the summary statements. Copies of the full statements are available on request by emailing [office@chsgardens.co.nz](mailto:office@chsgardens.co.nz)

5. Reporting entity: Canterbury Horticultural Society Inc is an Incorporated Society. The financial statements of the Canterbury Horticultural Society Inc are general purpose financial statements which have been prepared according to generally accepted accounting practice.
6. Events post balance date: There have been no significant events since balance date.

## THE BOARD



**Alan Jolliffe**



### **FINANCE**

Currently Operations Manager for the College of Engineering at the University of Canterbury, Alan has held senior management positions in Local Government, Tertiary Education and the NZ Historic Places Trust. He is also Chairman of Te Kohaka o Tuhaitara Trust, the Music Centre of Christchurch, Christchurch Garden City Trust and a member of several professional organisations. He is a previous Curator of the Christchurch Botanic Gardens, Chairman of the Royal NZ Institute of Horticulture, Chairman of the Canterbury Conservation Board and President of the Canterbury Horticultural Society.

**Annette Hill**



### **VOLUNTEERS, MEMBERSHIP & EDUCATION**

Member of Springston Garden Club and President for 2012/2013. Annette is a retired primary school principal and her main interests are gardening, biking, Tai Chi, cooking and reading.

**Athol McCully**



### **PROPERTY**

Athol worked as a Plant Pathologist with the Ministry of Agriculture & Fisheries for 11 years. He owned and operated a wholesale and retail nursery in Levin before establishing McCully's Garden Centres in Christchurch, which at its peak had 4 outlets. He was National President of New Zealand Nurserymen's Association 1991 – 93 and Executive of the Association from 1984 – 95. An elected Honorary Life Member of the Nursery & Garden Industry Association, he was also President of Rotary Club of Christchurch South from 1995-96. He currently works as a Business Broker.

## THE BOARD



**Elizabeth Peacock**



### **PRESIDENT**

President for a second term, honorary life member of the Society, recipient of a Christchurch Civic Award for services to Horticulture. Elizabeth is also Vice Chair of the Garden City Trust, past President of the Garden Club Reps Committee, past President and current committee member of the Avonhead Garden Club and co-leader of the CHS Ramblers. Elizabeth is a retired primary teacher and reading consultant.

**Ross Beaumont**



### **VICE PRESIDENT**

Managing Director of Downies (Wholesale) Flowers; established 1968. Chair of the Christchurch South Community Gardens Trust, served on the CHS board for 10 years, Round Table Service Club from 1978 to 1988. General interest in horticulture, floriculture and floral art.

**Hon Jim Anderton**



### **SPONSORSHIP**

Former MP for Wigram, Deputy Prime Minister, Chair of the AMI Stadium Trust, Co-chair of the Great Christchurch Building Trust, Board member of the Canterbury Branch of Habitat for Humanity and the Canterbury Horticultural Society.

**Ray King**



### **MARKETING, COMMUNICATIONS & EVENTS**

Ray is a retired primary school principal and secretary of the CHS Garden and Floral Art representatives' committee. An interested flower gardener who also enjoys the benefits of growing vegetables, fruit and micro greens in a small city garden. She is past president of Ikebana International Christchurch Chapter and secretary of the Sogetsu Teachers' Christchurch Branch.

## SPONSORS AND SUPPORTERS

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*Country Gardens*



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